

$-2^2$        $(-2)^2 = (-2)(-2) = +4$

$(-1)(2)^2$        $\rightarrow 2^2 = -(2)^2 = -(2)(2) = -4$

order of operations      PEMDAS

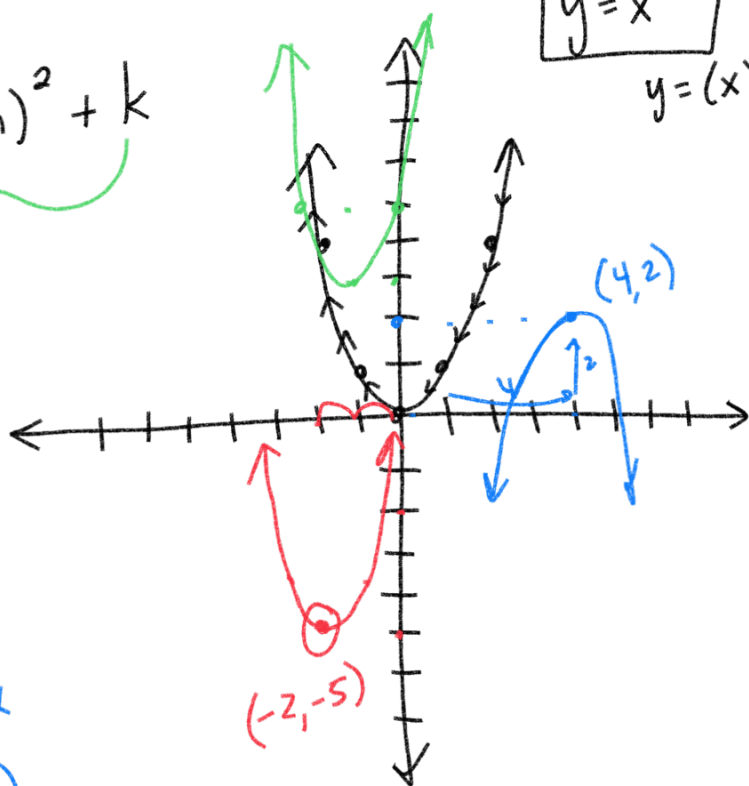
$y = x^2$   
 $y = (x)^2$

Vertex form:  $y = a(x-h)^2 + k$   
 vertex:  $(h, k)$

$y = (x+2)^2 - 5$   
 opposite 2 left      vertex down 5  
 vertex  $(-2, -5)$

1.)  $y = -(x-4)^2 + 2$   
 flip down      4 right up 2      vertex  $(4, 2)$

2.)  $y = 2(x+1)^2 + 3$   
 slope      1 left up 3      vertex  $(-1, 3)$



Standard form

$$y = ax^2 + bx + c$$

$$y = x^2 - 8x - 65$$

$$a=1 \quad b=-8 \quad c=-65$$

$$y = x^2 - 8x - 65$$

$$y = (4)^2 - 8(4) - 65$$

$$16 - 32 - 65$$

$$-16 - 65 = -81$$

standard form  $\rightarrow$  vertex form

vertex  $(h, k)$

$$h = \frac{-b}{2a}$$

also axis of symmetry

$$\frac{-(-8)}{2(1)} = \frac{8}{2} = 4$$

$$h = 4$$

vertex  $(h, k)$

$$(4, -81)$$

Vertex Form

$$y = a(x-h)^2 + k$$

$$y = (x-4)^2 - 81$$

$$y = \boxed{1}x^2 - 12x - 45$$

$\uparrow$   $\uparrow$   $\uparrow$   
 $ax^2 + bx + c$

Standard form



vertex form

$$\boxed{a=1} \quad b=-12 \quad c=-45$$

$$h = \frac{-b}{2a}$$

$$y = a(x-h)^2 + k$$

$$h = \frac{-(-12)}{2(1)} = \frac{12}{2} = 6$$

axis of symmetry

$$x = 6$$

$$y = x^2 - 12x - 45$$

$$(6)^2 - 12(6) - 45$$

$$36 - 72 - 45$$

$$-36 - 45 = -81$$

vertex:  $(6, -81)$

$(h, k)$

vertex form

$$y = a(x-h)^2 + k$$

$$\boxed{y = (x-6)^2 - 81}$$

$$y = x^2 + 4x$$

standard form → vertex form

$$a=1 \quad b=4 \quad c=0$$

$$h = \frac{-b}{2a}$$

$h$  is axis of symmetry

$$h = \frac{-b}{2a} = \frac{-4}{2(1)} = \frac{-4}{2} = -2$$

vertex

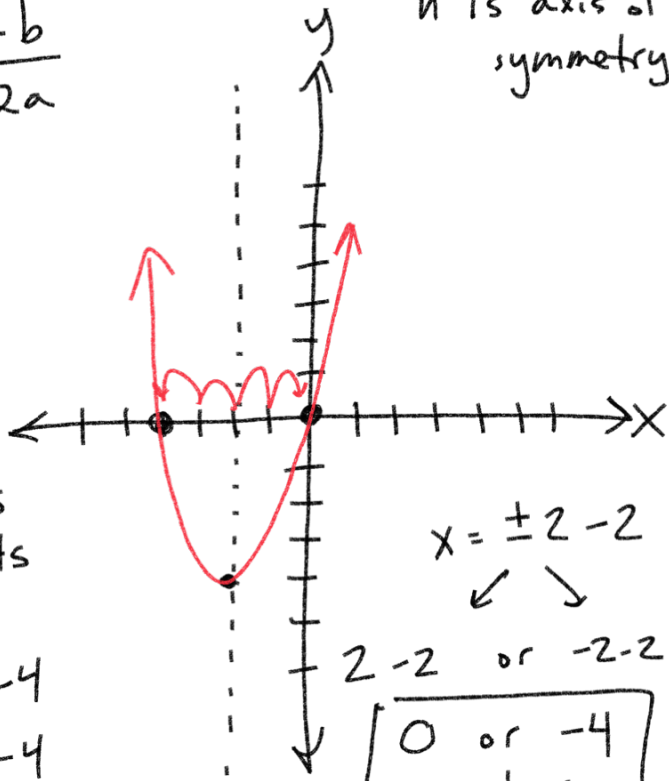
$(h, k)$

$$(-2, -4)$$

$$x = -2$$

$$y = (-2)^2 + 4(-2)$$

$$4 - 8 = -4$$



Zeros/Roots  
x-intercepts

$$y = 0$$

$$y = (x+2)^2 - 4$$

$$0 = (x+2)^2 - 4$$

$$+4 \quad +4$$

$$\sqrt{4} = \sqrt{(x+2)^2}$$

$$\frac{+2}{-2} = \frac{x+2}{-2}$$

$$x = \pm 2 - 2$$

$$2 - 2 \quad \text{or} \quad -2 - 2$$

$$\boxed{0 \quad \text{or} \quad -4}$$

roots/zeros

$$y = a(x-h)^2 + k$$

$$y = (x - (-2))^2 - 4$$

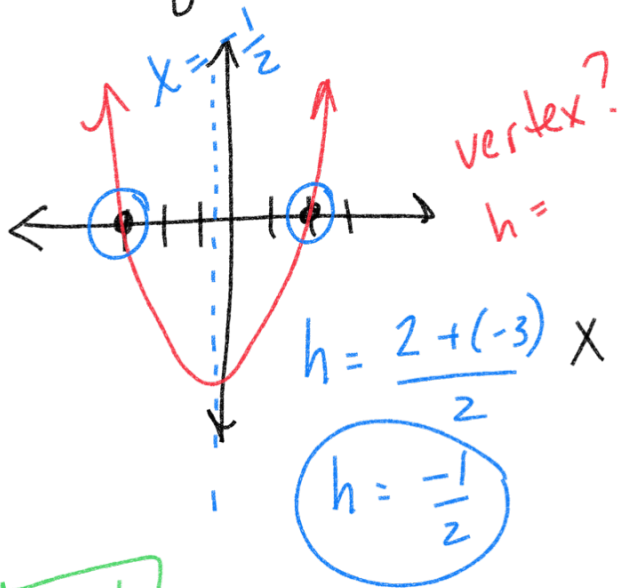
$$y = (x+2)^2 - 4$$

Find the roots/zeros on FOILING

$y = x^2 + \boxed{x} \boxed{-6}$ 
  
 $\ominus$  different signs
   
 $\oplus$  same signs

$y=0$ 
  
 $\frac{-2}{-2} + \frac{3}{3} = \underline{1}$ 
  
 $\frac{-2}{-2} * \frac{3}{3} = \underline{-6}$ 
  
 $-3 + 2 = -1$ 
  
 $-2 + 3 = 1$

$y = x^2 + x - 6 = y = (x-2)(x+3)$



$y=0$ 
  
 $0 = (x-2)(x+3)$

$h = \frac{2 + (-3)}{2}$ 
  
 $h = \frac{-1}{2}$ 
  
 $x - 2 = 0$ 
  
 $+2 \quad +2$ 
  
 $x = 2$

$x + 3 = 0$ 
  
 $-3 \quad -3$ 
  
 $x = -3$

$a=1$

$y = x^2 - 2x - 24$ 
  
 difference is 2

$\frac{-6}{-6} + \frac{4}{4} = \underline{-2}$ 
  
 $\frac{-6}{-6} * \frac{4}{4} = \underline{-24}$

$y = (x-6)(x+4)$

$0 = (x-6)(x+4)$

$x - 6 = 0$ 
  
 $+6 \quad +6$ 
  
 $x = 6$

$x + 4 = 0$ 
  
 $-4 \quad -4$ 
  
 $x = -4$

axis of  
symmetry

$$h = \frac{b + (-4)}{2}$$

$$\frac{2}{2} = 1$$

